



# COMMONWEALTH of VIRGINIA

## Department for the Aging

Jay W. DeBoer, J.D., Commissioner

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**COMMONWEALTH of VIRGINIA**  
*Department for the Aging*  
Jay W. DeBoer, J.D., Commissioner

December 14, 2004

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Tim M. Catherman  
Deputy Commissioner, Support Services

**RE:** 2005 State Holiday Schedule

The Virginia Department of Human Resource Management has issued the holiday schedule for 2005. The following days have been designated state holidays.

Friday, December 31 – New Year's Day (observed)  
Friday, January 14 – Lee-Jackson Day  
Monday, January 17 – Martin Luther King, Jr. Day  
Monday, February 21 – George Washington's Birthday  
Monday, May 30 – Memorial Day  
Monday, July 4 – Independence Day  
Monday, September 5 – Labor Day  
Monday, October 10 – Columbus Day and Yorktown Victory Day  
Friday, November 11 – Veterans' Day  
Thursday, November 24 – Thanksgiving Day  
Friday, November 25 – Day After Thanksgiving  
Monday, December 26 – Christmas Day (observed)

The calendar can also be found at <http://www.dhrm.virginia.gov>. If you have any questions, please call me at (804) 662-9309.

Cc: Jay W. DeBoer, J.D., Commissioner

*COMMONWEALTH of VIRGINIA*  
*Department for the Aging*  
Jay W. DeBoer, J.D., Commissioner

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Ellen M. Nau, Human Services Program Coordinator

**DATE:** December 14, 2004

**SUBJECT:** Adult Day Care

The Nelson Center, site of one of the Jefferson Area Board on Aging's (JABA) Adult Day Care Centers, has been recognized as a model of publicly funded preservation. JABA and the Nelson County Development Foundation received the Public Preservation Project of the Year Award from the local branch of the Association for the Preservation of Virginia Antiquities. Abandoned in 1992, the old Lovingsston High School has been transformed into an intergenerational community facility while preserving the historical aspects of the building's structure that date back to 1931. JABA's Adult Day Care facility in the Nelson Community Center was partially funded with a Virginia Department for the Aging Respite Care Grant.

*COMMONWEALTH of VIRGINIA*  
*Department for the Aging*  
Jay W. DeBoer, J.D., Commissioner

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Janet L. Honeycutt  
Director of Programs

**DATE:** December 14, 2004

**SUBJECT:** October 2004 Unmet Needs Report

Attached, please find the Unmet Needs Report for the quarter ending October 2004. If you have any questions, please feel free to contact me.

**VIRGINIA DEPARTMENT FOR THE AGING**  
**Unmet Demand for October, 2004**

PSA	R C V D	Adult Day Care			Home Delivered Meals			Homemaker			Personal Care			Residential Repair			Transportation			PSA
		Unmet Demand (hours)	Persons Unserved	Persons Under-served	Unmet Demand (meals)	Persons Unserved	Persons Under-served	Unmet Demand (hours)	Persons Unserved	Persons Under-served	Unmet Demand (hours)	Persons Unserved	Persons Under-served	Unmet Demand (homes)	Persons Unserved	Persons Under-served	Unmet Demand (trips)	Persons Unserved	Persons Under-served	
1	x	799	3	3	21436	277	539	13876	358	117	2692	28	27	173	170	43	6938	341	281	1
2	x	228	0	4	15762	72	389	9760	224	5	227	0	76	236	236	0	12	1	1	2
3	x	135	0	1	39,273	282	774	7,210	83	171	1,982	12	29	1	2	0	12	4	2	3
4	x	0	0	0	9,954	0	227	8,937	156	154	0	0	0	0	0	0	878	14	58	4
5	x	0	0	0	106	2	21	151	10	3	354	13	0	2	2	0	0	0	0	5
6	x	4	1	0	14,249	147	563	85	9	2	167	15	4	2	2	0	36	4	0	6
7	x	0	0	0	459	12	8	28	7	1	28	4	5	0	0	0	8	4	0	7
8A	x	0	0	0	13	13	0	0	0	0	0	0	0	0	0	0	0	0	0	8A
8B	x	0	0	0	0	0	0	0	0	0	72	4	0	0	0	0	10	5	0	8B
8C	x	3,376	1	0	228	1	5	0	0	0	0	0	0	0	0	0	0	0	0	8C
8D	x	0	0	0	1,905	0	82	0	0	0	0	0	0	0	0	0	0	0	0	8D
8E	x	136	3	1	0	0	0	62	2	1	178	2	4	40	40	0	86	0	16	8E
9	x	480	6	0	529	0	60	12	0	3	702	7	21	6	6	0	2,688	0	163	9
10	x	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	660	0	330	10
11	x	0	0	0	273	16	13	57	23	0	8	1	0	0	0	0	32	0	32	11
12	x	0	0	0	26,668	77	534	312	13	61	1,658	5	80	8	8	0	60	7	20	12
13	x	0	0	0	335	5	16	2,899	67	88	683	15	9	0	0	0	0	0	0	13
14	x	0	0	0	16,277	43	324	1,280	1	40	0	0	0	0	0	0	0	0	0	14
15	x	152	1	0	0	0	0	8	1	0	886	8	2	12	10	2	0	0	0	15
16	x	0	0	0	812	29	0	1,008	84	0	0	0	0	0	0	0	0	0	0	16
17/18	x	630	3	1	2,401	1	86	659	9	22	2,345	33	6	31	25	6	2,321	84	201	17/18
19	x	0	0	0	568	0	71	590	10	48	0	0	0	10	10	0	20	10	0	19
20	x	0	0	0	22	1	0	0	0	0	0	0	0	0	0	0	356	178	0	20
21	x	554	7	6	0	0	0	0	0	0	10,337	46	193	0	0	0	20	6	1	21
22	x	0	0	0	90	6	0	0	0	0	72	1	1	18	14	4	0	0	0	22
TOTAL ANNUAL # AAAs		6,494	25	16	151,360	984	3,712	46,934	1,057	716	22,391	194	457	539	525	55	14,137	658	1,105	TOTAL
		77,928			1,816,320			563,208			268,692			6,468			169,644			ANNUAL
		25			25			25			25			25			25			

**COMMONWEALTH of VIRGINIA**  
*Department for the Aging*  
Jay W. DeBoer, J.D., Commissioner

**MEMORANDUM**

**TO:** Executive Directors  
Area Agencies on Aging

**FROM:** Faye D. Cates, MSSW, Human Services Program Coordinator

**DATE:** December 14, 2004

**SUBJECT: GOVERNOR WARNER'S HOUSING INITIATIVES 2005**

The 2004 Governor's Housing Conference recently convened in Norfolk, Virginia. Governor Warner announced several housing initiatives for the coming year:

- Funding to pilot a program targeting the chronic homeless;
- The creation of a community development bank in Virginia;
- A grant to the Assistive Technology Loan Fund Authority to make housing more accessible for low-income seniors and persons with disabilities in Southwest Virginia; and
- The implementation of the Virginia Housing Registry where Virginians in need of accessible housing for the disabled can check the Internet [www.accessva.org](http://www.accessva.org) for a listing of available accessible rental housing in Virginia.

More information about these initiatives is on the attachments.

*Happy Holidays to All.*

**Governor Warner Announces  
New Initiatives to Address Critical Housing and Community Needs**

**New programs to finance critical projects and address special housing needs**

NORFOLK - Governor Mark R. Warner announced new initiatives to combat chronic homelessness, create a community development bank, and create more affordable, accessible housing for senior citizens and persons with disabilities in Virginia. The Governor made his comments to more than 700 of Virginia's affordable housing advocates, providers, and policy makers during his keynote address at the 2004 Governor's Housing Conference in Norfolk. "Safe and affordable housing is the bedrock of successful communities," said Governor Warner. "These new initiatives represent funding, innovation, and support that will help us meet some of our greatest housing and community development challenges."

**Details of the Governor's announcements are as follows:**

- The Virginia Department of Housing and Community Development will provide \$1,000,000 in federal HOME funds over the next two years to launch a pilot program to address chronic homelessness. Last year, Virginia's shelters denied more than 50,000 requests for emergency shelter due to lack of space and resources. HOME funds, awarded by the U.S. Department of Housing and Urban Development, are distributed through the Virginia Department of Housing and Community Development (DHCD). The funds will be awarded to Total Action Against Poverty in Roanoke, Waynesboro Redevelopment and Housing Authority, and Piedmont Community Services in Martinsville. Each organization will implement a local Housing First model, which provides stable shelter for chronic homeless persons in order to treat their mental and physical illnesses and lead them to self-sufficiency. The Department of Mental Health, Mental Retardation, and Substance Abuse Services will contribute \$75,000 to the pilot program.
- The Warner administration will create a community development bank in Virginia. The bank will serve as a reliable source of financing for projects that address critical community needs but are unable to secure financing through traditional means. The bank will also provide gap financing to ensure that crucial projects are able to get started. The Governor and Secretary of Commerce and Trade Michael J. Schewel are working with private and public organizations to identify options for the bank's initial capitalization.
- The Virginia Department of Housing and Community Development will grant \$350,000 to the Assistive Technology Loan Fund Authority to make housing accessibility improvements for low-income senior citizens and persons with disabilities in Southwest Virginia.
- The Virginia Housing Registry will be unveiled at the Conference. Starting today, Virginians in need of accessible housing for the disabled can go to [www.accessva.org](http://www.accessva.org) to find listings of available accessible rental housing in Virginia. The Housing Registry is an initiative of the Virginia Housing Development Authority, the Department of Rehabilitative Services, and the Virginia Board for People with Disabilities.

“Our administration is committed to forming unique partnerships and developing new strategies to meet Virginia’s broad spectrum of housing needs,” said Secretary of Commerce and Trade Mike Schewel. “We will continue to leverage our available public and private resources to improve housing and the quality of life in Virginia’s communities.”

The Governor’s Housing Conference is Virginia’s largest and most comprehensive affordable housing event of the year. Opening Doors: Building a Better Future is this year’s Conference theme. The three-day event will feature workshops and sessions designed to help public and private sector representatives develop effective housing solutions in Virginia.

Several state and federal agencies partnered to host the Governor’s Housing Conference including the Virginia Department of Housing and Community Development, Virginia Housing Development Authority, Virginia Housing Commission, U.S. Department of Housing and Urban Development - Richmond Field Office, and the U.S. Department of Agriculture - Rural Development.



**COMMONWEALTH of VIRGINIA**  
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Jay W. DeBoer, J.D., Commissioner

**MEMORANDUM**

**TO:** Executive Directors, Area Agencies on Aging  
Aging Information & Referral Assistance Specialists,  
and VICAP Coordinators

**FROM:** Faye Cates, MSSW, Human Services Program Coordinator  
and E. Janet Riddick, Director, Center for Elder Rights

**DATE:** December 14, 2004

**SUBJECT: LONG-TERM CARE AWARENESS CAMPAIGN STARTS  
JANUARY 2005**

Background

The Office of the Assistant Secretary for Planning and Evaluation (ASPE), the Centers for Medicare and Medicaid Services (CMS) and the Administration on Aging (AoA) are collaborating with the National Governors Association and the National Council of State Legislators to launch a state-based Long-Term Care (LTC) Awareness Campaign. The US Department of Health and Human Services has named the campaign "Own Your Future." The purpose of the Campaign is to:

1. provide unbiased, reliable information about long-term care choices,
2. educate consumers on the planning options available to them as they prepare for retirement, and
3. assist consumers in making decisions about providers and the financing of care.

The Campaign will take advantage of long-term care awareness materials that have been developed, tested and approved by the Department of Health and Human Services. These materials will be used in five state pilots of the Campaign funded by ASPE and CMS and supported by state activities. The five states selected to pilot the Campaign are Arkansas, Idaho, New Jersey, Nevada and Virginia. Virginia's state campaign will be launched with a press conference held by Governor Mark Warner in mid-January. The press conference will be followed by a series of public service announcements in selected media markets, and letters sent to Virginians, age fifty to seventy, stressing the need for long term care planning. Additionally, "Own Your Future" tool kits will be sent, as requested, with information on how to get assistance and information in Virginia.

## LONG-TERM CARE AWARENESS CAMPAIGN STARTS JANUARY 2005

December 14, 2004

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### Funding

VDA has worked with V4A to develop implementation strategies for Virginia. As a pilot state, Virginia was funded to participate in the campaign on two levels. Each AAA VICAP contractor will receive a contract amendment soon, with additional funding to enhance their VICAP program to handle the increased LTC workload. Secondly, VDA will contract with two AAAs to provide more intensive support to the campaign. This funding should include one staff person for each of the agencies; and these two agencies would provide coverage/support statewide.

### Training

There are currently two trainings scheduled for Virginia. The first training is scheduled for **10:00 a.m., on Wednesday, December 29, 2004**. This session is designed specifically for AAAs and Information & Referral/Assistance staff to help them prepare to respond to inquiries they may receive regarding the Campaign. This will be a one-hour conference call sponsored by a partnership of the National Aging I&R Support Center at NASUA, the Virginia Department for the Aging and the Administration on Aging. The presenter for the session will be Greg Case from the Administration on Aging. A fact sheet on the campaign, the Tool Kit *Own Your Future* that will be distributed to seniors as part of the Campaign, and a PowerPoint presentation, *Campaign Overview*, will be available on VDA's website this week so that the material may be reviewed prior to the conference call. Please feel free to have questions ready for Mr. Case. Many of you will remember Greg from his days as Senior Program Associate at NASUA's National I&R Support Center. All interested AAA staff are invited to listen-in on the conference call. And full participation from Virginia's Aging I&R/A network will be an opportunity for some real exposure for aging I&R/A and to increase public awareness of the service.

Access information for the conference call is below. Please let Faye Cates know if no AAA staff from your agency will be available to participate in this one- hour conference call training. This training is critical to the success of the Campaign and to us so we all hear the same message and are consistent in the way we receive calls about the initiative.

### **PARTICIPANT ACCESS INFORMATION**

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Please join us on DEC-29-2004 (Wednesday) at 10:00 AM EASTERN TIME.  
Access information is below.

LONG-TERM CARE AWARENESS CAMPAIGN STARTS JANUARY 2005

December 14, 2004

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AUDIO PARTICIPANT ACCESS

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CALL DATE: DEC-29-2004 (Wednesday)

CALL TIME: 10:00 AM EASTERN TIME

DURATION: 1 hr

**USA Toll Free Number: 888-325-0344**

**PASSCODE: 10432**

The second training event is also open to all interested AAA staff and VICAP volunteers. We are working with CMS to identify federal trainers to present an intensive two-day session in Virginia. This training is intended to prepare counselors to make generic presentations on LTC insurance and other financing options and to provide individual information and referral to financial counselors, financial planners, etc. Please hold the 4<sup>th</sup> 5<sup>th</sup> & 6<sup>th</sup> of January (2005) open for possible training days. Two days will be chosen. We will send out more information and registration materials as soon as the dates are confirmed with CMS.

*Happy Holidays To All.*